

## **MINUTES**

### **ALLEGAN COUNTY COMMUNITY MENTAL HEALTH SERVICES BOARD**

Tuesday, April 20, 2021 at 5:30 P.M. via Zoom

Web site: [www.accmhs.org](http://www.accmhs.org)

**1. Call to Order, Gale Dugan, Chairperson**

At 5:30 p.m., Mr. Dugan welcomed everyone and called the meeting to order via teleconference.

Present: Mark DeYoung (Dorr Township), Gale Dugan (CSB/Otsego/Allegan Township), Glen Brookhouse (Hopkins), John Weerstra (Allegan), Tom Belco (CSB building/Plainwell), Beth Johnston (Hopkins/Watson Township), Jim Storey (Allegan Township CSB building), Kim Bartnick (Wayland), Alice Kelsey (Martin), Amy Clugston (Otsego Township), Bill Buell (Otsego Township)

Absent: Emily Schwartz (Allegan Township)

Staff: Mark Witte, Gary Smith, Dan Welburn, Leanne Kellogg, Geniene Gersh, Nan Lawrence, Kelsey Newsome, Mandy Padgett, Myrna Simon, Brenda Polmanteer, Ben Busfield, Amy Embury, Susan Conrad

Visitors: Julia Leos (Inspiration Studios), Derek Miller (Roslund Prestage), Sheryl Favreau, Richard Wiley, Jay Eveland (LRE Allegan rep)

**2. Pledge of Allegiance ~ Recited.**

**3. Provision for Public Comment ~ Agenda Items Only, Subject to 5-Minute Limit Per Person**

None.

**4. Approval of Agenda**

Mr. Dugan added two RACC motions: appointment of a new RRAC community member and appointment of new RRAC chair. Mr. Dugan called for a motion to approve amended agenda.

MR. STOREY MOVED TO APPROVE AMENDED AGENDA AS PRESENTED. SUPPORTED BY MR. BELCO. No discussion. MOTION PASSED WITH ALL YES ROLL CALL VOTE.

**5. Approval of Consent Agenda** *All items listed are considered to be routine and will be enacted by one motion. There will not be separate discussion of these items. If discussion is desired, that item will be removed from the Consent Agenda upon request of any board member and will be considered separately.*

a. MOTION – Approval of prior minutes

- i) Board Meeting (03-16-21)
- ii) Finance Committee (03-16-21)
- iii) Program (03-16-21)
- iv) RRAC (02-16-21 to be approved 04-20-21)
- v) Executive Committee (04-16-21)

MR. BELCO MOVED TO APPROVE MINUTES AS PRESENTED. SUPPORTED BY MR. WEERSTRA. No discussion. MOTION PASSED WITH ALL YES ROLL CALL VOTE.

**6. Audit Report, Derek Miller, Roslund Prestage**

Mr. Miller reviewed the audit report. Key phrases are highlighted. See report.

MOTION BY MR. BELCO. SUPPORTED BY MR. BROOKHOUSE. No discussion. MOTION PASSED WITH ALL YES ROLL CALL VOTE.

**7. Branding Motion (tabled from March meeting), Gale Dugan**

- MR. STOREY CALL FOR MOTION TO TAKE FROM THE TABLE LAST MONTH'S MOTION CHANGE OF ACCMHS BRAND FOR CONSIDERATION. SUPPORTED BY MR. BELCO. Discussion: None. MOTION PASSED ALL YES ROLL CALL VOTE. TABLED MOTION WAS REMOVED.
- Discussion: Mark Witte gave background, provided survey information from consumers, community advocates, regional CMHs, housing participants, families, peer specialists, and veterans. He introduced Julia Leos, Inspiration Studios, to provide a summary of how the process happened.
- Presentation from Julia Leos, Inspiration Studios. Ms. Leos the background leading to the decision, reviewed the concept for the key element design aspects for “**On Point-Caring for Allegan County**”, displayed the logo and messaging. Q&A discussion: what was runner up, what were other options, how did you eliminate them? Ms. Leos reported the primary recommendation was from her studio based on

what was available for names, web addresses but will “DBA” using ACCMHS name. Mr. Witte said no other names were considered. Discussed pros/cons of “On Point”, impact on military, a story shouldn’t have to be told first to know what service is being provided. Ms. Leos explained that there will be a process to introduce the new concept using print ads, radio with specific messages, and imagery ahead of time to introduce it to the community.

- MR. BELCO MADE A MOTION TO VOTE ON NEW NAME OF REBRANDING FROM ACCMHS TO ON POINT. SUPPORTED BY MS. JOHNSTON. Discussion: Mr. Witte noted the previous motion has provisions. Mr. Belco withdrew motion. Ms. Johnston withdrew her support.
- Mr. Witte read the motion on the table from last month: “MOTION: MR. DEYOUNG MOVED FOR **CHANGE OF ACCMHS BRAND**. *The Board of Directors of ACCMHS, established as a public mental health authority by the Allegan County Board of Commissioners on November 13, 2014, hereby: Changes the name under which it conducts business to OnPoint and Authorizes the Executive Director to: (1) coordinate and establish a date on which the change becomes effective, (2) execute all required documents, and (3) take all necessary actions to complete the name change process.* SUPPORTED BY MR. BELCO.” Mr. Witte read “Summary of Request/Information” listed in the motion. Called to question. ROLL CALL VOTE: YES-8; NO-3 (KELSEY, BUELL, CLUGSTON); ABSENT: SCHWARTZ. MR. DUGAN DECLARED VOTE CARRIED; BRAND WILL CHANGE TO “ON POINT”.
- MR. STOREY MOVED TO DIRECT ACCMHS ADMIN TEAM TO EXPAND THEIR SHARING OF THIS NAME CHANGE WITH VET SERVICES WITH EXPLANATION AS TO WHY AND ENLIST THEIR HELP IN SERVING MEMBERS OF MILITARY. SUPPORTED BY MR. BELCO. Discussion: None. MOTION PASSED WITH ALL YES ROLL CALL VOTE. (1 ABSENT)

**8. Written Reports to Program Committee, Jim Storey (emailed and posted on web site)**

Mr. Storey reported Program Committee heard a presentation from Bryan Day about Assertive Community Treatment (ACT) program. There were program overviews from Ms. Kellogg, Dr. Gersh, and Mr. Welburn.

**9. Finance Committee Report, Tom Belco (emailed and posted on web site)**

- a. **Motion request to approve Voucher Disbursements totaling \$3,211,636.99.**  
MR. BELCO MOVED FOR APPROVAL OF VOUCHER DISBURSEMENTS TOTALING \$3,211,636.99. SUPPORTED BY MS. BARTNICK. Discussion: None. MOTION PASSED WITH ALL YES ROLL CALL VOTE. (10-YES; 2-ABSENT: WEERSTRA, SCHWARTZ)
- b. **Motion Request to approve FY2021 Provider Contracts:** Prosource Unlimited (CLS Services), Affinity Health Management (Residential Services), Allegan Community Action (Housing Services)  
MR. BELCO MOVED TO RECOMMEND TO FULL BOARD APPROVAL OF THE FOLLOWING CONTRACTS: PROSOURCE UNLIMITED, AFFINITY HEALTH MANAGEMENT AND ALLEGAN COMMUNITY ACTION. SUPPORTED BY MS. JOHNSTON. No discussion. MOTION PASSED WITH ALL YES ROLL CALL VOTE. (10-YES; 2-ABSENT: WEERSTRA, SCHWARTZ)
- c. **Review Financials: Income Statement & Balance Sheet & SUD Services.**  
Mr. Smith reported MA is favorable \$264,617 (was favorable \$475,021); Autism is negative \$301,075 (was neg \$264,703), HM is negative \$596,115 (was neg \$492,726), GF is favorable \$593,642 (was favorable \$647,197). Revenue less expenses is favorable \$1,640,169 (was favorable \$1,377,449).
- d. **Review Key Indicator Analysis, Report, & Graphs.** Mr. Smith reported key indicators are neutral.

**10. Recipient Rights Advisory Committee (Feb/Apr/Jun/Aug/Oct/Dec), Gale Dugan**

- Mr. Dugan reported RRAC reviewed policies 1301-1304. Ms. Kelsey reviewed Status Report. They discussed revising process of annual Recipients Rights training. Mr. Dugan called for a motion to seat new RRAC members. MS. BARTNICK MOVED TO APPROVE APPOINTMENT OF SHERYL FAVREAU TO RRAC AS COMMUNITY MEMBER EFFECTIVE IMMEDIATELY. SUPPORTED BY MR. BROOKHOUSE. MOTION PASSED WITH ALL YES ROLL CALL VOTE (10 YES; 2 ABSENT-Weerstra, Schwartz). Congratulations to Ms. Favreau!
- Mr. Dugan, the current RRAC chair, has chosen to step down as he has accepted a nomination to be the Chairperson of the ACCMHS Board of Directors and called for a motion to appoint Glen Brookhouse as Chair effective immediately. MS. KELSEY MOVED TO CONFIRM GLEN BROOKHOUSE AS CHAIR OF RRAC EFFECTIVELY IMMEDIATELY. SUPPORTED BY MR. BELCO. MOTION PASSED WITH ALL YES ROLL CALL VOTE. (10 YES; 2 ABSENT-Weerstra, Schwartz). Congratulations to Mr. Brookhouse!
- Mr. Dugan reported RRAC discussed placing a physical copy of RRAC policies in a binder for ease of reviewing vs. electronic availability (location is on agency internet [www.accmhs.org](http://www.accmhs.org)). He asked the

board if anyone is interested in copies; they will print them if requested. Mr. Dugan will research it more; Mr. Brookhouse and Ms. Kelsey will provide it.

**11. Chairperson/Executive Committee's Report, Gale Dugan**

- a. **Executive Committee Report.** April 16 minutes were emailed yesterday and approved tonight. Mr. Dugan reported some items discussed were agency branding proposal, Covid status, new building, and committee member changes. They also discussed adding additional members of the Finance Committee for the duration of the building project. The Building Committee will meet before the Finance Committee.
- b. **Executive Director Performance review.** Mr. Dugan is collecting the last evaluation tonight. He will review results at the May 18 Executive Committee meeting and then, afterwards, to the full Board.
- c. **Board By-Laws and Board Policy.** Mr. Dugan reported they need to be reviewed by the full board annually (due in July) and signed by the Board Chairperson. He asked the Board to please let Executive Committee know if you have comments or revisions.
- d. **CMHA conferences.** Mr. Dugan encouraged board to attend CMHA conferences; the next one is Summer CMHA virtual conference June 14-17, from 9:00-12:30.
- e. **Centria Services.** A consumer moved into Allegan County that was receiving services from them. Centria is not an approved vendor in Allegan, but arrangements have been made to allow the services to continue with scrutiny of the Finance staff.
- f. **Advocacy efforts re State Sen. Shirkey's proposal for integration of mental and physical health.** Mr. Witte requested to share the proposal during his report. Board said yes.

**10. ACCMHS Executive Director's Report, Mark Witte (emailed and posted)**

Mr. Witte emailed his written report. He reviewed State Senator Shirkey's proposal and noted our need to become politically active. He shared "CMHA weekly update" and will send all these documents to the board to inform what our board association supports. He noted this proposal is a risk to people served by CMHs and is important that we pay attention.

**11. Board Member Comments**

Mr. DeYoung thanked board and others for all their comments today on the agency's name change.

**12. Provision for Public Comment ~ Any Topic, Subject to 5-Minute Limit Per Person**

- Mr. Welburn noted he did his due diligence to reach out to as many vets as he could; that we aren't discounting anyone; that we will consider all viewpoints, appreciated feedback and we will do our best to make sure the name change is seen in a positive way.
- Mr. Wiley reflected about rebranding discussion; that references being made about being on point, he views as ACCMHS is willing to go on point in meeting needs for Allegan County.
- Ms. Polmanteer requested to consider a way to underline or emphasize that "caring for all" is more a prominent focus.

**13. Adjournment**

MOTION BY STOREY TO ADJOURN. SUPPORTED BY MR. BROOKHOUSE. APPROVED WITH ALL YES ROLL CALL VOTE. (10 YES; 2 ABSENT-Weerstra, Schwartz) Mr. Dugan declared meeting adjourned at 7:28. Next meeting is May18.

Respectfully submitted,

Myrna Simon  
Executive Assistant

Gale Dugan  
Board Chairperson

**2021 meeting dates:**

January 19 (Zoom)  
February 16 (Zoom)  
March 16 (Zoom)

April 20 (Zoom)  
May 18 (Zoom)  
June 15 (Zoom)

July 20  
August 17  
Sept 21

October 19  
November 16  
December 21